



ENGLISH EDITION | 2026

Custom Pins & Metal Gifts Catalog

Factory-direct custom pins, challenge coins, medals, keychains, patches and promotional metal gifts for brands, schools, events, clubs and organizations.



Free Design Support

No Minimum Order Quantity

Strict Quality Inspection

Worldwide Shipping

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BRAND OVERVIEW

Who We Are

VeperPins helps customers turn ideas, logos and artwork into custom products that feel professional, memorable and ready for real-world use.



VeperPins specializes in custom pins, challenge coins, medals, keychains, patches, name tags and promotional metal gifts. We serve schools, sports teams, brands, event organizers, clubs, distributors and organizations that need reliable custom products with clear communication and flexible customization.

Our catalog is designed to help you compare product types, understand available options and start a quote quickly. Fixed pricing is not shown because each custom order depends on size, quantity, design complexity, plating, attachments, packaging and shipping destination.

Factory-Direct Production

More direct communication, flexible order handling and better value for custom projects.

Free Design Support

Send an idea, logo, sketch or reference image and our team can help prepare artwork.

No Minimum Order Quantity

Order small quantities for samples or events; larger quantities are more...

Quality Inspection

Orders are checked before shipping to help maintain consistent production...

US Free Shipping

Free shipping within the United States is available according to the order arrangement.

Worldwide Delivery

DHL, UPS, FedEx and other shipping options are available for global customers.

15-20

Business days
standard production

3-5

Business days
express shipping

0

Minimum order
quantity

Global

Worldwide shipping
support

MAIN CATEGORIES

Product Overview

Choose the right custom product for your campaign, event, team, brand store or gift program.



Custom Enamel Pins

Colorful, durable and popular for brand merchandise, events and giveaways.



Soft Enamel Pins

Raised metal lines with recessed enamel colors and a tactile textured finish.



Hard Enamel Pins

Smooth, polished and premium for long-term wear and retail-ready designs.



Trading Pins

Team, tournament and sports pins with bold color and collectible appeal.



Challenge Coins

Custom coins for military, police, fire departments, companies and events.



Medals

Custom awards for sports, races, education, competitions and ceremonies.



Keychains

Useful promotional items in enamel, metal, bottle opener, acrylic and PVC styles.



Patches

Embroidered, woven, chenille, printed, leather and Velcro patch options.



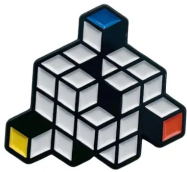
Name Tags

Professional name badges for staff, hotels, retail, offices and events.

CUSTOM PINS

Custom Enamel Pins

A versatile choice for logos, character artwork, brand merchandise, school clubs, events, team gifts and promotional giveaways.

**Soft Enamel****Hard Enamel****Printed Details**

Product page: <https://veperpins.com/custom-pin/>

Soft Enamel

Textured look with raised metal outlines and recessed enamel. Great value for bold colors and bulk orders.

Hard Enamel

Smooth polished surface with a premium feel. Ideal for retail, brand gifts and long-term wear.

Printed Pins

Best for gradients, photos, tiny details and full-color artwork that cannot be separated by metal lines.

Die Struck Pins

Metal-only finish with no color. Clean, classic and elegant for awards, service pins and formal badges.

Available customization options

Glitter

Glow in the Dark

Epoxy

Cut-Out

3D Relief

Laser Engraving

Custom Backer Card

VEPERPINS PRODUCT CATALOG

Custom Soft Enamel Pins

Soft enamel pins are one of the most popular custom pin styles. Raised metal lines and recessed enamel colors create a dimensional, tactile look that works well for bold logos, mascots and event artwork.



Product page: <https://veperpins.com/custom-enamel-pins/custom-soft-enamel-pins/>

Key Features

- Raised metal outlines with recessed color areas
- Bright enamel colors with a textured feel
- Cost-effective choice for bulk orders
- Flexible shapes, plating and add-on options

Best For

- Schools, clubs and student groups
- Brand giveaways and promotional campaigns
- Sports teams and event merchandise
- Character, mascot and logo designs

Common Options

- Common sizes: 0.75 in to 2 in and custom sizes
- Common backs: rubber clutch, butterfly clutch, safety pin, magnet
- Packaging: poly bag, backer card, velvet box
- Options: glitter, glow, epoxy, 3D, cut-out

Ready to customize this product?

Send your logo, sketch, reference image, or idea. Our team can help prepare artwork and confirm the most suitable production process.

[Get a Quote](#)

VEPERPINS PRODUCT CATALOG

Custom Hard Enamel Pins

Hard enamel pins have a smooth, polished surface and refined finish. The enamel is filled and polished flush with the metal lines, creating a premium look that feels durable and elegant.



Product page: <https://veperpins.com/custom-enamel-pins/custom-hard-enamel-pins/>

Key Features

- Smooth polished surface with a premium feel
- Crisp metal outlines and clean color separation
- Durable finish for long-term wear
- Excellent for retail-ready and collectible pins

Best For

- Premium brand merchandise
- Anniversary and recognition gifts
- Retail products and collector series
- Detailed character and logo projects

Common Options

- Common sizes: 0.75 in to 2 in and custom sizes
- Plating: gold, silver, rose gold, black nickel and antique finishes
- Back options: rubber, metal butterfly, deluxe clutch, magnet
- Packaging: backer cards, poly bags, boxes

Ready to customize this product?

Send your logo, sketch, reference image, or idea. Our team can help prepare artwork and confirm the most suitable production process.

[Get a Quote](#)

VEPERPINS PRODUCT CATALOG

Custom Trading Pins

Trading pins are made for teams, tournaments and fan communities. They combine bold color, recognizable shapes and collectible details that help teams stand out during events and pin trading.



Product page: <https://veperpins.com/custom-pin/custom-trading-pins/>

Key Features

- Custom team logos, mascots and tournament designs
- Great for baseball, softball and youth sports
- Supports bold shapes and layered details
- Can add glitter, glow, epoxy or cut-outs

Best For

- Baseball and softball teams
- Sports tournaments and league events
- School athletics and club swaps
- Fan collectibles and sponsor gifts

Common Options

- Common sizes: 1.5 in to 3 in and custom sizes
- Backs: rubber clutch or butterfly clutch
- Packaging: poly bag or backer card
- Options: glitter, glow, epoxy, dangles, cut-outs

Ready to customize this product?

Send your logo, sketch, reference image, or idea. Our team can help prepare artwork and confirm the most suitable production process.

[Get a Quote](#)

PROCESS OPTIONS

Die Struck & Printed Pins

Two useful choices when a design needs either a classic metal-only look or full-color detail that enamel cannot easily reproduce.



Custom Die Struck Pins

Die struck pins use raised and recessed metal without enamel color. They are clean, timeless and ideal for elegant logos, service awards, recognition programs and formal badges.

- No-color metal finish
- Antique or polished plating
- 3D or cut-out options
- Best for premium corporate styles

<https://veperpins.com/custom-pin/custom-die-struck-pins/>



Custom Printed Pins

Printed pins are ideal for full-color logos, gradients, photo-style artwork and tiny details. Printing helps reproduce artwork that would be difficult to separate with metal lines.

- Full-color artwork and gradients
- Fine text and small details
- Optional epoxy coating
- Great for characters and photo styles

<https://veperpins.com/custom-pin/custom-printed-pins/>



Logo Printing



Character Details



Antique Metal

How to choose

Choose die struck for a clean metal badge with classic relief. Choose printed pins when your design includes gradients, photographic artwork, complex colors or very small details.

VEPERPINS PRODUCT CATALOG

Custom Name Tags & Name Badges

Custom name tags help teams look professional and consistent. They can be made with logos, names, titles, enamel colors, printing, engraving or magnetic backs for daily workplace use.



Product page: <https://veperpins.com/custom-pin/custom-name-tags/>

Key Features

- Custom shapes, logos and name layouts
- Metal, enamel, printed or engraved finishes
- Magnetic, pin or safety-pin back options
- Reusable or personalized employee badge designs

Best For

- Hotels, restaurants and retail teams
- Corporate offices and trade shows
- Schools, conferences and event staff
- Healthcare, service and hospitality teams

Common Options

- Common sizes: 0.75 in to 2 in and custom badge sizes
- Finishes: gold, silver, black, antique and custom colors
- Backs: magnet, pin, safety pin or clutch
- Packaging: individual bag or custom presentation

Ready to customize this product?

Send your logo, sketch, reference image, or idea. Our team can help prepare artwork and confirm the most suitable production process.

[Get a Quote](#)

CUSTOM COINS

Custom Challenge Coins

Challenge coins are meaningful, durable and highly customizable. They are popular for military units, police departments, fire departments, corporate teams, sports groups and event recognition.



Military Coins



Police Coins



Firefighter Coins

Product page: <https://veperpins.com/custom-challenge-coins/>

Customization

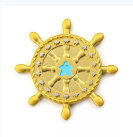
- 2D or 3D high-relief sculpting
- Soft enamel, hard enamel or printed details
- Polished, antique, dual plating and color fills
- Sequential numbering and laser engraving

Best For

- Military, police and firefighter units
- Corporate recognition and employee awards
- Sports teams and event souvenirs
- Collectors, anniversaries and fundraisers

Common Options

- Common sizes from 1 in and up; larger custom sizes available
- Custom shapes and bottle opener coins
- Coin edge options: flat, rope, reeded and more
- Packaging: poly bag, velvet box, acrylic box or gift box



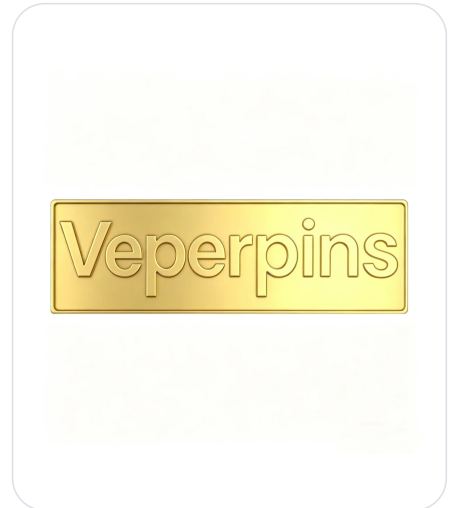
Built for detail, weight and meaning

From simple antique metal coins to complex 3D coins with color, VeperPins can help match your design to the right coin structure, finish and packaging.

VEPERPINS PRODUCT CATALOG

Custom Medals

Custom medals are ideal for competitions, race events, schools, sports teams, ceremonies and awards. Choose enamel, die-struck, insert medal or custom-shaped medal styles to match the purpose of your event.



Product page: <https://veperpins.com/custom-medal/>

Key Features

- Custom medal shapes and sizes
- Enamel, die-struck, printed or insert medal options
- Custom ribbon and packaging available
- Suitable for large event orders and awards

Best For

- Race medals and marathon events
- Sports tournaments and competitions
- Education and academic awards
- Corporate recognition and ceremonies

Common Options

- Common sizes: 1.25 in to 2 in and larger custom sizes
- Plating: gold, silver, bronze, antique finishes
- Ribbon: custom color, printed logo or event text
- Packaging: poly bag, velvet bag or gift box

Ready to customize this product?

Send your logo, sketch, reference image, or idea. Our team can help prepare artwork and confirm the most suitable production process.

[Get a Quote](#)

VEPERPINS PRODUCT CATALOG

Custom Keychains

Custom keychains are practical promotional products that customers actually use. They can be made in soft enamel, hard enamel, metal, bottle opener, acrylic, PVC or printed-photo styles.



Product page: <https://veperpins.com/custom-keychain/>

Key Features

- Useful product with strong daily visibility
- Multiple material and process choices
- Custom shapes, logo colors and attachments
- Excellent for gifts, stores and promotions

Best For

- Brand merchandise and retail products
- Event giveaways and souvenir programs
- School clubs, sports teams and fundraisers
- Hotels, travel, tourism and local businesses

Common Options

- Common sizes: 1 in to 3 in and custom sizes
- Styles: enamel, metal, bottle opener, acrylic, PVC, printed photo
- Attachments: split ring, key ring, chain or special fitting
- Packaging: poly bag, backer card or gift box

Ready to customize this product?

Send your logo, sketch, reference image, or idea. Our team can help prepare artwork and confirm the most suitable production process.

[Get a Quote](#)

VEPERPINS PRODUCT CATALOG

Custom Patches

Custom patches help brands, teams and communities add identity to apparel, bags, uniforms and merchandise. Choose the patch process based on texture, detail level and how the patch will be applied.



Product page: <https://veperpins.com/custom-patches/>

Key Features

- Embroidered, woven, chenille, printed and leather options
- Great for apparel, uniforms, hats and bags
- Custom shapes, borders and backing options
- Velcro and sew-on options available

Best For

- Clubs, teams and outdoor groups
- Uniforms, workwear and school apparel
- Retail merchandise and brand drops
- Events, clubs and community programs

Common Options

- Common sizes: fully customized by design
- Backings: sew-on, iron-on, adhesive or Velcro
- Borders: merrowed or laser-cut edge
- Packaging: bulk bag or individual packaging

Ready to customize this product?

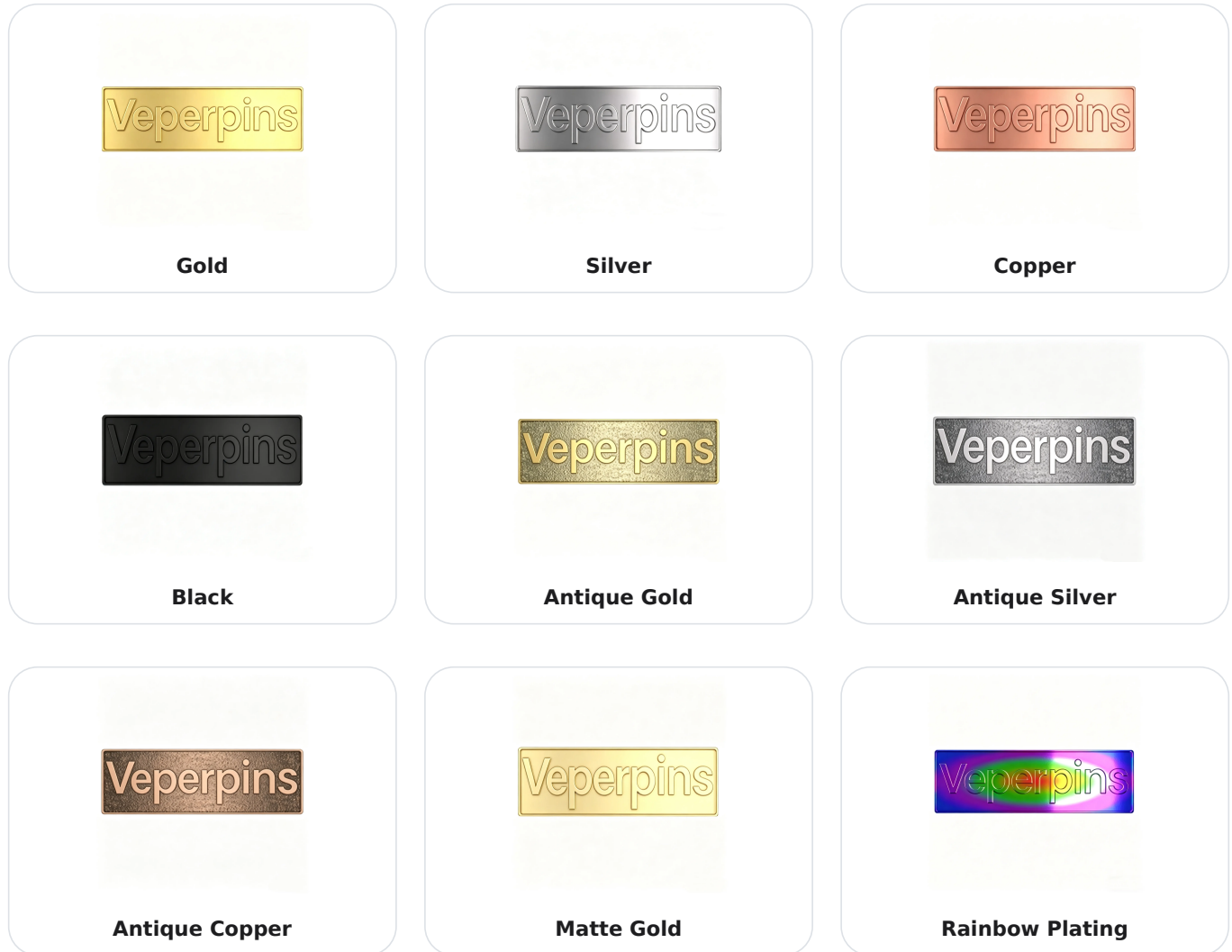
Send your logo, sketch, reference image, or idea. Our team can help prepare artwork and confirm the most suitable production process.

[Get a Quote](#)

CUSTOMIZATION

Complete Plating Options

Choose a metal finish that matches your brand style, artwork and product use. Polished finishes look bright and premium, while antique finishes add depth and texture to raised or recessed details.



Plating applies to pins, coins, medals, keychains and other metal gifts.

For challenge coins and detailed designs, antique plating can make raised areas stand out. For premium retail pins, polished gold, silver, black or rainbow plating can create a cleaner modern look.

CUSTOMIZATION

Enamel, Color & Add-On Processes

Different color processes and add-ons help reproduce artwork more accurately, protect the finish and create a more collectible product.



Color and enamel choices

- Soft enamel: raised metal lines with recessed enamel color; textured and cost-effective.
- Hard enamel: smooth polished surface; premium, durable and retail-ready.
- Transparent enamel: adds depth when the metal texture should show through.
- Glitter enamel: creates sparkle for sports, events, characters and collectible pins.
- Glow in the dark: useful for fun, novelty and event designs.
- UV / offset printing: best for gradients, tiny details, photos and full-color artwork.

Epoxy Coating

A clear protective dome that adds shine and helps protect printing or enamel surfaces.

Cut-Out Design

Open areas inside the shape create a more custom silhouette and lighter visual style.

3D Relief

Raised sculpted details for coins, medals and metal designs that need depth.

Laser Engraving

Useful for serial numbers, names, dates, back text or limited-edition numbering.

Sequential Numbering

Add unique numbers such as 001/500 for collectibles, awards or limited series.

Bottle Opener

A functional option for challenge coins, keychains and event merchandise.

CUSTOMIZATION

Back Attachments & Back Details

Back attachments affect how a pin or metal item is worn, displayed or used. Back-side details can also add brand value or collectible information.



Metal Butterfly Clutch



Rubber Clutch



Magnet Clutch



Jewelry Clutch



Deluxe Clutch



Pins Backstamp



Laser Engraving

Attachment guide

- Rubber clutch: comfortable and popular for everyday enamel pins.
- Metal butterfly clutch: classic and economical for bulk pin orders.
- Magnet clutch: good when customers prefer not to pierce clothing.
- Deluxe or jewelry clutch: more premium option for gifts, awards or retail products.
- Backstamp and laser engraving are mainly used for branding, numbering and back-side details.

CUSTOMIZATION

Packaging Options

Packaging changes how the product is received, protected, gifted and sold. Choose simple bulk packaging or upgrade for retail, awards and premium presentations.



Plastic Bag



Backing Card



Velour Bag



Acrylic Plastic Box



Velvet Box

How to choose packaging

Plastic bags are practical for bulk orders. Backing cards are ideal for brand merchandise and retail presentation. Velour bags, acrylic boxes and velvet boxes work well for gifts, awards, challenge coins, premium pins and collector products.

CHALLENGE COINS

Challenge Coin Edge Options

Coin edges add texture, weight and a more finished look to custom challenge coins. The best edge depends on the artwork style, plating and budget.



Flat Edge



Rope Edge



Oblique Line Edge



Cross-Cut Edge



Reeded Edge



Chain Edge



Spur Edge



Custom Shaped Edge

Available for challenge coins

Flat and rope edges are common choices. Oblique, cross-cut, reeded, chain, spur and custom-shaped edges can make the coin feel more detailed and collectible. Final suitability depends on coin size, thickness and design structure.

ORDERING

How Custom Orders Work

A clear process helps your project move from idea to finished product with fewer delays and fewer production risks.

01

Send your design or idea

Share a logo, sketch, reference photo or description of the product you want.

02

Get a free quote

We estimate the best process, size, quantity, options and shipping method.

03

Confirm artwork and details

Review size, colors, plating, backs, packaging and other specifications.

04

Approve proof and payment

Production starts after proof approval and payment confirmation.

05

Start production

Your order moves into molding, plating, coloring, finishing and assembly.

06

Quality check

Finished products are checked before packing and shipment.

07

Worldwide shipping

Orders can ship via DHL, UPS, FedEx, sea freight or other suitable methods.

Start with what you have.

Even if you only have an idea, our team can help prepare the artwork direction and production suggestion.

[Get a Quote](#)

PLANNING

Production, Shipping & Quote Guide

Lead times and pricing depend on the final product, design complexity, quantity and shipping destination. The details below are general planning guidelines.

Standard Production

Usually 15-20 business days after artwork approval and payment confirmation.

Express Shipping

Usually about 3-5 business days depending on destination and carrier availability.

Rush Orders

Rush production may be available with an additional fee depending on product type, quantity and schedule.

Shipping Methods

- DHL, UPS, FedEx and other express options
- Sea freight for larger or less urgent orders
- Worldwide delivery support
- Free shipping within the United States is available according to the order arrangement

Information to include for a faster quote

- Product type: pin, coin, medal, keychain, patch or name tag
- Size, quantity and number of designs
- Artwork file, logo, sketch or reference image
- Preferred plating, color process, attachments and packaging
- Delivery country, target arrival date and whether rush production is needed

MOQ: No minimum order quantity. Larger quantities usually have a lower unit cost.

FAQ

Frequently Asked Questions

Common questions customers ask before starting a custom order.

Q1. What is your minimum order quantity?

There is no minimum order quantity. Small orders are available, but larger quantities are usually more cost-effective.

Q2. Can you help with artwork design?

Yes. You can send a logo, idea, sketch or reference image, and our design team can help prepare artwork for production.

Q3. Can I see a proof before production?

Yes. Production starts after the artwork proof and product details are approved and payment is confirmed.

Q4. How long does production take?

Standard production is usually 15-20 business days after artwork approval and payment confirmation. Rush options may be available.

Q5. Do you ship worldwide?

Yes. We support worldwide delivery and commonly use DHL, UPS, FedEx and other shipping methods.

Q6. What file format should I send?

AI, EPS, PDF, SVG, PSD, PNG and JPG files are all useful. Vector artwork is best when available.

Q7. Can I order different designs together?

Yes. Different designs can often be ordered together. The final quote depends on size, quantity and production setup.

Q8. Do you offer rush production?

Rush production may be available with an extra fee depending on product type, design complexity, quantity and production schedule.

Need a recommendation?

Send your artwork and order details. We can suggest the best product style, finish and packaging for your budget and timeline.



Start Your Custom Order

Send your design, idea, quantity and target timeline. VeperPins will help you confirm the best production process and prepare a custom quote.

Website

<https://veperpins.com/>

Get a Quote

<https://veperpins.com/get-quote/>

Email

sales@veperpins.com

WhatsApp

+86 17261422149

Company Address

No. 333, North Huangpujiang Road, Kunshan, Jiangsu Province, China

Custom pins, challenge coins, medals, keychains, patches and more.

VeperPins - Custom Products Made Easier